

LUXE Digital Now LLC: An Innovative Luxury Digital Marketing and Technology Solutions Company Dedicated to Empowering Future through its Flagship Product – AiDAS

"We would like to see ourselves as a unicorn company; innovating digital marketing and data technologies around the world."

Luxury brands stand a world apart from regular brands, so do their targeted set of customers. What strategy works for selling a two-dollar pen will not work for advertising a 200 dollar pen and neither is their customer market the same. Digital marketing companies that are focused on luxury brands are well versed with their customer segment and know how to appeal to their lifestyle demands. In light of the foregoing, we're thrilled to present, **LUXE Digital Now LLC.**

LUXE Digital is a digital marketing and technology solutions software agency that specializes in luxury brands. It innovates and designs the best strategies for the delivery of digital marketing and technology solutions. LUXE focuses on building social media campaigns and content management platforms that strengthen its clients.

LUXE has established itself in the USA, London, and the UK since its launch in 2018.

Jacqueline Hudson: Interview Highlights

Why was the company set up? And how did you expand your company and its offerings over the years?

LUXE Digital was founded in 2018. The company's mission is to be the best and most innovative in the industry, developing, and restructuring the landscape in digital marketing, especially being the purveyor in digital marketing and AI technologies for the industry. LUXE is a U.S. based world-class digital marketing and technology software solutions company and is located in Portland, Oregon along with satellite offices in Los Angeles, California, and New York. We are a digital marketing technology solutions company that is set to be the leader in the digital marketing technology industry not only in the U.S. market but also in the global market. Our clientele base will reach organizations in the



Jacqueline Hudson
Founder & CEO

Leadership | LUXE Digital Now LLC

Jacqueline Hudson: Jacqueline Hudson, **Founder**, serves as the **CEO** of LUXE Digital Now LLC. She is an award-winning visionary marketing executive with 10+ years of creative content expertise within digital marketing platforms. She was recognized by Forbes Magazine and was an AMA award nominee. Ms. Hudson was named as 'Top 40 Under 40' by Top 100 Magazine for a digital marketing expertise. She was the winner of the Top 50 Tech Leaders Award 2020.

U.S. as well as in the international market.

Importantly, LUXE will revolve all its efforts around its premier software technology – AiDAS– an AI data digital marketing technology, designed exclusively for global corporations to gain complete autonomy of all their digital marketing, e-commerce, and digital technologies data.

How successful was your first project roll on? Share the experience.

The first project was with our AiDAS system, where we consulted with global beauty firms to offer the best experience in data technology solutions. The opportunities available in the digital marketing and technology industry are substantial considering the number of individuals and corporate organizations with an active presence on the internet and of course a large number of people who visit the internet and social media platforms daily and who own mobile phones and smartphones and other related technology. As a standard and world-class digital marketing technology company, we are ready to take advantage of any opportunity that is available in this multi-billion dollar industry. We have launched the AiDAS product into the national market as a billion dollar+ software product. Since every corporation needs data solutions and autonomy, AiDAS can be vested and become a highly

profitable product for our investors.

What challenges did you face in your initial years?

Challenges are always to be expected in the industry, including the initial first steps of building the strategies as well as the technologies to suit the corporate environment’s needs.

“Earning trust and respect of consumers all around the world is through consistent focus on delivering high quality in all of our actions.”

How do you interpret this statement?

As a company, we believe highly in diversity and inclusion, as well as working with a deep level of integrity as a company.

Fostering a culture of feedback is crucial to the success of every organization. How is this true with your company?

We want feedback from our clients and also from our teams; we foster a successful working environment and set our goals and standards high for future success.

Where do you see your company a couple of years from now?

We would like to see ourselves as a unicorn company; innovating digital marketing and data technologies around the world.



Steven L Thorsen
 Partner & COO

Steven L Thorsen: Steven L Thorsen is the **Partner** and **COO** of LUXE Digital Now LLC.

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